

**TOYOTA U.S. SALES SUMMARY**  
**July, 2012**

	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
	2012	2011	DSR % CHG	VOL % CHG	2012	2011	DSR % CHG	VOL % CHG
<b>TOTAL TOYOTA</b>	<b>164,898</b>	<b>130,802</b>	<b>36.6</b>	<b>26.1</b>	<b>1,210,994</b>	<b>943,590</b>	<b>28.3</b>	<b>28.3</b>
TOTAL TOYOTA DIV.	146,663	116,263	36.7	26.1	1,084,627	841,041	29.0	29.0
TOTAL LEXUS	18,235	14,539	35.9	25.4	126,367	102,549	23.2	23.2
YARIS	1,271	1,391	-1.0	-8.6	21,242	13,080	62.4	62.4
COROLLA	23,640	17,577	45.7	34.5	175,366	154,324	13.6	13.6
PRIUS	16,643	7,907	128.0	110.5	143,297	74,427	92.5	92.5
CAMRY	29,913	27,016	20.0	10.7	243,816	174,485	39.7	39.7
AVALON	1,690	2,698	-32.1	-37.4	18,341	16,139	13.6	13.6
SCION FR-S	1,649	0	N/A	N/A	4,419	0	N/A	N/A
SCION iQ	557	0	N/A	N/A	5,641	0	N/A	N/A
SCION xD	977	715	48.0	36.6	6,479	5,871	10.4	10.4
SCION xB	1,708	1,194	55.0	43.0	11,914	9,774	21.9	21.9
SCION tC	2,013	1,590	37.2	26.6	13,572	14,475	-6.2	-6.2
<i>TOTAL SCION</i>	<i>6,904</i>	<i>3,499</i>	<i>113.8</i>	<i>97.3</i>	<i>42,025</i>	<i>30,120</i>	<i>39.5</i>	<i>39.5</i>
<b>TOTAL TOYOTA DIV. CAR</b>	<b>80,061</b>	<b>60,088</b>	<b>44.3</b>	<b>33.2</b>	<b>644,087</b>	<b>462,575</b>	<b>39.2</b>	<b>39.2</b>
CT	1,499	1,553	4.6	-3.5	10,945	5,321	105.7	105.7
HS	4	306	-98.6	-98.7	626	1,663	-62.4	-62.4
IS	2,296	2,305	7.9	-0.4	16,490	15,320	7.6	7.6
ES	3,759	2,850	42.9	31.9	22,024	19,446	13.3	13.3
GS	1,662	326	452.3	409.8	12,732	2,406	429.2	429.2
LS	536	626	-7.2	-14.4	3,572	4,827	-26.0	-26.0
SC	0	1	-100.0	-100.0	2	18	-88.9	-88.9
LFA	3	7	-53.6	-57.1	27	36	-25.0	-25.0
<b>TOTAL LEXUS CAR</b>	<b>9,759</b>	<b>7,974</b>	<b>32.6</b>	<b>22.4</b>	<b>66,418</b>	<b>49,037</b>	<b>35.4</b>	<b>35.4</b>
<b>TOTAL TOYOTA CAR</b>	<b>89,820</b>	<b>68,062</b>	<b>43.0</b>	<b>32.0</b>	<b>710,505</b>	<b>511,612</b>	<b>38.9</b>	<b>38.9</b>
RAV4	15,248	8,814	87.4	73.0	104,686	81,969	27.7	27.7
FJ CRUISER	1,037	1,259	-10.8	-17.6	7,415	8,130	-8.8	-8.8
VENZA	3,995	4,711	-8.1	-15.2	23,498	22,661	3.7	3.7
HIGHLANDER	10,669	9,552	21.0	11.7	68,113	57,489	18.5	18.5
4RUNNER	4,212	3,393	34.5	24.1	26,700	25,328	5.4	5.4
SIENNA	9,636	10,620	-1.7	-9.3	68,621	65,565	4.7	4.7
SEQUOIA	1,020	1,036	6.7	-1.5	7,269	6,931	4.9	4.9
LAND CRUISER	259	99	183.4	161.6	1,448	959	51.0	51.0
<i>TOTAL TOYOTA DIV. SUV</i>	<i>36,440</i>	<i>28,864</i>	<i>36.8</i>	<i>26.2</i>	<i>239,129</i>	<i>203,467</i>	<i>17.5</i>	<i>17.5</i>
TACOMA	11,350	8,929	37.7	27.1	78,503	61,824	27.0	27.0
TUNDRA	9,176	7,762	28.1	18.2	54,287	47,610	14.0	14.0
<i>TOTAL TOYOTA DIV. PICKUP</i>	<i>20,526</i>	<i>16,691</i>	<i>33.2</i>	<i>23.0</i>	<i>132,790</i>	<i>109,434</i>	<i>21.3</i>	<i>21.3</i>
<b>TOTAL TOYOTA DIV. TRUCK</b>	<b>66,602</b>	<b>56,175</b>	<b>28.4</b>	<b>18.6</b>	<b>440,540</b>	<b>378,466</b>	<b>16.4</b>	<b>16.4</b>
RX	7,357	5,471	45.7	34.5	51,374	45,309	13.4	13.4
GX	813	830	6.1	-2.0	5,701	6,466	-11.8	-11.8
LX	306	264	25.6	15.9	2,874	1,737	65.5	65.5
<b>TOTAL LEXUS TRUCK</b>	<b>8,476</b>	<b>6,565</b>	<b>39.9</b>	<b>29.1</b>	<b>59,949</b>	<b>53,512</b>	<b>12.0</b>	<b>12.0</b>
<b>TOTAL TOYOTA TRUCK</b>	<b>75,078</b>	<b>62,740</b>	<b>29.6</b>	<b>19.7</b>	<b>500,489</b>	<b>431,978</b>	<b>15.9</b>	<b>15.9</b>
SELLING DAYS	24	26			178	178		

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			DSR %	VOL %				DSR %	VOL %
2012	2011	CHG	CHG	CHG	2012	2011	CHG	CHG	CHG

DSR = DAILY SELLING RATE

<b>* NORTH AMERICAN BUILT VEHICLES</b>									
COROLLA	23,172	11,850	111.8	95.5	164,010	108,039	51.8	51.8	
CAMRY	29,898	26,978	20.1	10.8	243,707	173,524	40.4	40.4	
AVALON	1,690	2,698	-32.1	-37.4	18,341	16,139	13.6	13.6	
RAV4	13,160	7,484	90.5	75.8	85,908	66,928	28.4	28.4	
VENZA	3,995	4,711	-8.1	-15.2	23,498	22,661	3.7	3.7	
HIGHLANDER	10,162	9,321	18.1	9.0	64,342	53,874	19.4	19.4	
SIENNA	9,636	10,620	-1.7	-9.3	68,621	65,565	4.7	4.7	
SEQUOIA	1,020	1,036	6.7	-1.5	7,269	6,931	4.9	4.9	
TACOMA	11,350	8,929	37.7	27.1	78,503	61,824	27.0	27.0	
TUNDRA	9,176	7,762	28.1	18.2	54,287	47,610	14.0	14.0	
RX	5,290	4,571	25.4	15.7	40,344	35,412	13.9	13.9	
<b>TOTAL</b>	<b>118,549</b>	<b>95,960</b>	<b>33.8</b>	<b>23.5</b>	<b>848,830</b>	<b>658,507</b>	<b>28.9</b>	<b>28.9</b>	
<b>N.A. VEHICLES % OF TOTAL</b>	<b>71.9%</b>	<b>73.4%</b>			<b>70.1%</b>	<b>69.8%</b>			
TOYOTA DIV. IMPORT CAR	25,301	18,562	47.7	36.3	218,029	164,873	32.2	32.2	
LEXUS IMPORT CAR	9,759	7,974	32.6	22.4	66,418	49,037	35.4	35.4	
TOYOTA DIV NA BUILT CARS	54,760	41,526	42.9	31.9	426,058	297,702	43.1	43.1	
<b>TOTAL TOYOTA CARS</b>	<b>89,820</b>	<b>68,062</b>	<b>43.0</b>	<b>32.0</b>	<b>710,505</b>	<b>511,612</b>	<b>38.9</b>	<b>38.9</b>	
TOYOTA DIV. IMPORT TRUCK	8,103	6,312	39.1	28.4	58,112	53,073	9.5	9.5	
LEXUS IMPORT TRUCK	3,186	1,994	73.1	59.8	19,605	18,100	8.3	8.3	
TOYOTA DIV NA BUILT TRUCK	58,499	49,863	27.1	17.3	382,428	325,393	17.5	17.5	
LEXUS NA BUILT TRUCK	5,290	4,571	25.4	15.7	40,344	35,412	13.9	13.9	
<b>TOTAL TOYOTA TRUCK</b>	<b>75,078</b>	<b>62,740</b>	<b>29.6</b>	<b>19.7</b>	<b>500,489</b>	<b>431,978</b>	<b>15.9</b>	<b>15.9</b>	
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