



News

General Motors

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FOR RELEASE: 2008-08-14

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General Motors To Present Interactive Edu-tainment Shows To Families At Cal State Fair, August 15-September 1

Eco-Friendly Shows Featuring a Buick, Pontiac and GMC Fun-Filled Tropical Laboratory & Rainforest Pavilion, and a Chevy Alternative Fuel Magical Biodome

DETROIT – When the doors open on Big Fun at the Cal State Fair August 15 through September 1, a new eco-friendly show for kids of all ages will be presented in the Buick-Pontiac-GMC Rainforest Pavilion. Hosted by a “zany professor,” the edu-tainment experience will engage fair-goers with interactive fun while also educating about alternative fuels and how to be more eco-friendly in day-to-day life.

Adding to the “green” fun will be a magician that will entertain at the Chevy Alt Fuel Magical Biodome with an act that incorporates alternative fuel words of wisdom. Harry Hybrid-dini will perform every half hour from 11:30 a.m. to 6:30 p.m. on Saturday-Sunday, August 23-24 and Saturday-Monday, August 30-September 1.

The Buick-Pontiac-GMC Rainforest Pavilion highlights vehicle displays featuring a main stage themed like a tropical laboratory. Stage shows will take place daily during the fair, every two hours 12:30 p.m. to 6:30 p.m. including eco-lessons with Dr. Greenius Biofuel and families battling it out in Eco Feud.

Armed with a hybrid personality of fun and adventure, Dr. Greenius Biofuel will delight young fair-goers with hands-on demonstrations like learning to juggle, piecing together puzzles, and playing with an easy squeezezy biofuel tool demonstrating the difference between petroleum and ethanol in a fun-filled way.

Between shows, fun facts will be shared and face painters will circulate during the weekends in the Buick-Pontiac-GMC Rainforest Pavilion, applying cool eco-designs and removable tattoos.

Chevrolet, Buick, Pontiac and GMC will present a variety of fuel-friendly vehicles to explore throughout the Fair as well. The entire family of vehicles will be on display, including (but not limited to): Chevy Tahoe Hybrid, GMC Yukon Hybrid, Malibu Hybrid, Pontiac G5 XFE, GMC Sierra FlecFuel, and the Aveo5.

About General Motors

General Motors Corp. (NYSE: GM), the world’s largest automaker, has been the annual global industry sales leader for 77 years. Founded in 1908, GM today employs about 266,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 35 countries. In 2007, nearly 9.37 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn, Vauxhall and Wuling.

GM’s OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at www.gm.com.

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